CORRIERE DEL MEZZOGIORNO (PAGE 1)



PARCHITELLO ALTA THE NEW HOME FOR THE PEOPLE OF BARI

On Torre a Mare hill, a new residential complex with all services and comfort is being built.

High quality comfortable dwellings. That's how the Parchitello Alta complex presents itself. This project is an initiative of Giem, Lacarra family's well know society that since many years has been engaging in the contruction and the designing of important building solutions.

The complex is being built on the higher point of Torre a Mare hill within a unique environmental context with view on the Adriatic Sea, and a nice microclimate. The complex is well integrated in a posh residential area. This 40.000 square meters area is already equipped with the main businesses and services, and in addition to them a 70.000 square meters park will be created with a shopping way, a fitness centre with gym and wellness area, restaurants, hotels and a health centre.

The business success that has been reached in these first months with the selling of 54% of the villas and 32% of the flats shows the ultimate quality of every part of this project, that will be showed and explained in details to the public during the "Open Weekend" initiative.

This way the potential purchasers will be informed on the technologies and the materials that have been used thanks to sample houses inspections, technical tests and audiovisual technologies. The initiative starts next 24th March at 10 am to 1 pm and it will entail the sample villa and the sample flat presentation, both wholly furnished. The next appointment will take place on 14th April at 10am with the presentation of the innovative Involukro Knauf Aquapanel system: a new technology for the construction of perimetral non load bearing walls of these houses. During this event people will be able to verify at first hand the resistance, the eco-sustainability and the thermo-acoustic insulation and high efficiency living of these dwellings. On 21st April the home automation will be the protagonist within the presentation of Bticino MyHome systems, while on 28th April the photovoltaic and solar thermal plants of the houses will be introduced. The high quality of these productions is also guaranteed by the presence of high experience suppliers: doors and woodcraft from Debartolo, wooden floors and deck at the swimming pool hedges by SB parquet by Domenico Brandonisio, external frames by Metra, faucets by Zazzeri, green areas by Vivai by Michele Lavermicocca.

The project "Parchitello Alta" is also supported by the bank Monte dei Paschi di Siena that will issue bank guarantee dossiers to guarantee the amount of money that has been paid with every single installment. The purchasers will be able to get a 70% for villas and 80% for flats financial mortgage coverage. "Building with quality is not just enough. We would also like to have a strong impact on the area", says Engineer Nicola Lacarra, the initiative promoter, "that's why we have always trusted the architect Giuseppe Furio, who is in charge of bringing innovative solutions within the Mediterranean tradition. For this reason we decided to employ materials such as stone, marble, wood and aluminium that contribute to obtain a unique living identity".

Another project's guarantee is the business agreement made with Remax Acquachiara Servizi Immobiliari of Bari, a company for the expert advice and the commercial brokering in the real estate field, which belongs to the network Remax International, with the aim of facilitating the delicate process of the customers' house swapping.

RE/MAX ACQUACHIARA, A WARRANTY IN THE REAL ESTATE FIELD

Leader in the commercial brokering of the real estate field, RE/MAX ACQUACHIARA is one of the most important real estate agencies of Bari for the selling and the buying of commercial, residential and touristic estates. The agency engages itself also with the selling of integrated residential complexes and building sites. As part of the international network Re/Max, the agency employs the most updated technologies for the promotion and the commercial interchange of real estates thanks to the IT network "M.L.S." and is able to communicate and interact with more than 110.000 real estates consultants in 80 countries. The working philosophy is the best partnership also with consultants who may not belong to the organization itself, and this is a great advantage in order to sell fast an estate. The Re/Max Acquachiara group is made up of 26 people between real estate consultants and assistants; the broker is Francesco Gervasi, thanks to the team's strength that he has been controlling for more than five years, he is indeed at first place in the southern Italy market area. His focus is set on Bari and its metropolitan area, while in the touristic fields it extends also to the whole Puglia region and to the close Basilicata region.